

bleed area



Retractable Banner: Pacific 800

Total Graphic Area: 31.5" x 90.25"

Visual Graphic Area: 31.5" x 83.25"

Please note that there is a 1/2" bleed at the top and a 6" bleed at the bottom

General Art Guidelines

- CMYK Color
- Provide any linked images as separate files
- Resolution for placed images should be 100 - 150 dpi
- ALL fonts must be converted to outlines

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BLEED AREA
- will not be visable -