


bleed area



**Retractable Banner:
Imagine**

Total Graphic Area: 31.5" x 90.25"
Visual Graphic Area: 31.5" x 83.35"

Please note that there is a 1/2" bleed at the top and a 12" bleed at the bottom

General Art Guidelines

- CMYK Color
- Provide any linked images as separate files
- Resolution for placed images should be 100 - 150 dpi
- ALL fonts must be converted to outlines

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BLEED AREA
- will not be visible -